



**MINUTES OF THE ECONOMIC DEVELOPMENT AND ENTERPRISE SPC MEETING  
HELD ON TUESDAY 25 JULY 2017**

**1 Minutes of Meeting Held on 4th April 2017 & Matters Arising**

**Order: Minutes agreed**

Cllr. Heney, who now begins her term as Chair of this SPC, expressed her thanks and gratitude to Cllr. McAuliffe for his energy and commitment to the SPC during his term as Chair.

Cllr. Bourke enquired about further discussion around the Dublin City Markets Strategy. The Manager explained that Mr. Les Moore, Park Superintendent of Dublin City Council was best placed to present on the Strategy. However, as he was on leave for this meeting he had agreed to attend the next meeting on September 5th to present and to answer questions from the members.

The Members also enquired about the status of the AirBnB Working Group and it was confirmed that Cllr. Feeney and Ms. Brophy had been proposed to join. However, as yet the working group had not been formally established and has not met. Mr. Daithi Downey, Senior Executive Office in Housing & Community Services is coordinating the group and an update will be available for the next meeting of this SPC.

**2 Update on Dublin Smart Cities & Economic Monitor**

Mr. Cudden presented on the work of the Smart Dublin Team and the projects that they were involved in. This presentation supplemented the report which was circulated in the meeting agenda. Mr. Cudden also spoke about his work on the Dublin Economic Monitor.

The Members thanked Mr. Cudden for his presentation and the work that his office has done. The Chair identified the goal of improving the lives of Citizens as being particularly important to her and specifically in supporting the families and carers of those with dementia and supported any initiatives that Smart Dublin can do to support this group. The Chair also highlighted the value of tracking and protecting bicycles in the City. Cllr. McAuliffe highlighted the importance of carefully managing the assets available to the City in terms of infrastructure and offering it to private business. Cllr. Bourke

welcomed the investment into Smart Cities but highlighted the perceived failure of the real time Dublin bus information and the weak WIFI provided in the City Libraries.

Mr. Cudden responded that the challenge facing us related to behavioural change issues in large organisations, such as Dublin City Council and that the demonstrator projects being run by Smart Dublin can assist in promoting the value of Smart Cities. He also said that while technology can assist in solving certain problems, enforcement mechanisms were still required and this was the case with the use of bus lanes, illegal parking and bicycle theft. Mr. Cudden highlighted that dementia and assisted livings were huge opportunities in Internet of Things (IOT) and Smart Cities technologies and that both his team and the companies that they work with were always looking for good use cases to test new ideas in a real life environment and that is what Smart Dublin is about.

Cllr. Gannon enquired about the opportunities for crime prevention within the Smart Dublin remit which would ultimately make the city safer. Cllr. Feeney highlighted the value of collaboration between the private sector and the City Council but also the cooperation between the 4 Dublin regional local authorities. Cllr. Feeney also suggested that illegal dumping may become more of an issue for the City as the full impact of new domestic waste collection arrangement came into force and also the issues surrounding citizen protection and privacy in terms data collection.

Mr. Cudden responded that data protection was about striking a balance between the collection of data as a public good and being intrusive into people's lives and that this would become more of an issue as the General Data Protection Rules (GDPR) came into effect as large fines can be imposed for the misuse of data. Illegal dumping represented a €1.5m problem for Dublin and that the Small Business Innovation Research (SBIR) fund could provide possible solutions to this problem. The biggest issue relates to the business model for IOT projects as technology can do a lot but the question remains as to who will pay for it. Mapping crime statistics is an issue that should be promoted in Dublin and Ireland.

### **3 Report on the Dublin City Infrastructure Summit**

The Chair highlighted Cllr. McAuliffe's efforts and contribution to the Summit. Cllr. McAuliffe spoke about the value of the report as it was the voice of those who attended the Summit. It was agreed by the SPC that the outcomes report would be circulated to all stakeholders and Government Departments. Cllr. Feeney expressed disappointment at the number of Councillors who were in attendance and felt that the report should be circulated as widely as possible.

It was agreed that the Dublin City Infrastructure Summit Outcomes Report would be submitted for noting at the next meeting of the full City Council.

### **4 Management Update : EDO, LEO, & IR**

Mr. Greg Swift & Ms. Mary MacSweeney provided a management update on the Local Enterprise Office, the Economic Development Office. The Chair highlighted the Irelands Best Young Entrepreneur (IBYE) competition

and asked about its promotion. The manager responded that it was heavily promoted through the LEO network. The Chair also asked about the distribution of the Regional Enterprise Development Fund (REDF) and the manager noted that it was allocated across 8 regions and that we are in the Dublin region. The manager also stated that the Dublin City Area was submitting a number of applications for consideration to the Fund.

The Manager noted that while Ms. Foley of the International Relations Unit was not available to attend this meeting, her report was included. Cllr. McAuliffe welcomed the agreement to reciprocate the scholarship programme between Dublin and San Jose to have a Student come to Dublin.

Ms. Hayes also highlighted that the Dublin libraries have a student exchange agreement with Beijing, as part of our twinning arrangements and currently have a student in Dublin for 2 months.

**Councillor Deirdre Heney**  
**Chairperson**  
**Tuesday 25 July 2017**

**Attendance:**

**Members:**

Deirdre Heney (Chairperson)  
Paddy Bourke  
Anne Feeney  
Geraldine Lavin  
Noeleen Reilly

**Members:**

Denise Brophy  
Gary Gannon  
Lombard

**Members:**

Gaye Fagan  
Greg Kelly  
Paul McAuliffe

**Officers**

Margaret Hayes  
Norman Thompson

McSweeney

Greg Swift

**Apologies:**

**Non-Members:**